

Sheldon Good Receives Lifetime Acknowledgement Award



Sheldon Good, CCIM

Throughout his career, Mr. Good has raised more than \$1 million to help support the advancement of REALTORS® in the Chicagoland market, and to further the development of real estate programs at universities throughout Chicago.



Past C.A.R. President and Hall of Fame Founder Sheldon Good was recognized with a Lifetime Acknowledgement Award at the C.A.R. 130th Annual Inaugural Gala, September 25. Mr. Good, a longtime Chicago REALTOR®, was awarded for his commitment to the C.A.R. Education Foundation (CAREF) and to the professional development of REALTORS® and those in the real estate industry.

“Sheldon’s name is almost synonymous with CAREF,” said 2013 CAREF Chair David Hanna, Realty Executives Source One. “We are grateful for his vision, passion and support of an organization that has made a positive difference to the lives and career dreams of many REALTORS®.”

Esteemed professionally for his groundbreaking real estate marketing techniques, including introduction of the now-familiar real estate auction in 1970, Mr. Good founded and led Sheldon F. Good & Company for more than 35 years before he sold it to an employee group and later founded his current real estate consulting firm.

Mr. Good has generated more than \$8 billion in real estate sales. Among notable leadership positions, he has served as World President of the International Real Estate Federation (FIABCI), chaired its Chicago World Congress Committee and



continues as FIABCI’s delegate to the United Nations.

Mr. Good was also president of NAR’s Commercial Investment Real Estate Institute (CCIM) and chairman of its Real Estate Auction Committee. **CR**